

Feedback

What do you see are the key strengths and positive characteristics of Canadian Mental Health Association for the Kootenays?

What do you see as the challenges or problems that should be priorities for us to work on in order to strive to continually improve our services and our agency?

Overall, what is your assessment or evaluation of how we are doing?

CMHA Kootenays Programs

Abbott Gardens
Achieve Employment Program
CAP & BCEP Programs
Bits n Bites Catering
Ca'MocHA Coffee Kiosk
Children Who Witness Abuse
Crisis Line
Bounce Back
Community Outreach
Gatehouse Gardens
Haven Gardens
Kootenay Haven Transition House
Sprouts & Buddies Childcare Center
Community Navigator
McBride Manor
McBeth Manor
Public Education
Molnar Gardens
Silver City Gardens
Sonja's Gardens

Membership

Make a difference to those with mental health issues by becoming a member! Annual membership is \$5 limited income; \$20 standard; and \$50 corporate. Membership privileges include voting rights, specialized opportunities to volunteer in branch initiatives, receipt of our newsletter, *Changes*, and receipt of 'Visions', a quarterly mental health journal published by CMHA BC Division.

Mandate

"Promoting the mental health, wellness, and emotional stability of all individuals within the communities we serve"

CMHA for the Kootenays
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Trail 1939 Columbia Ave Trail BC V1R 1K5
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Nelson 6-502 Baker St V1L 4H9
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2009-2010 Strategic Plan

Strategic Framework

-CMHA is committed to continuing to provide diverse, quality, accessible, and needed community services across the Kootenays and the Boundary Area.

-CMHA is also committed to looking at new service opportunities in different local communities where there is a demonstrated community need, the community has expressed an interest in CMHA becoming involved, and other, more local, service providers are not able to respond well.

Priorities for 2009 & 2010

(a) Board

The following priorities have been established for the Board for the next two years.

Develop an organizational policy regarding service "hubs" (see Appendix A)

-Research, explore, learn about alternative financing models for capital and operational purposes, particularly as they relate to new housing options.

-Participate in the branding exercise of the CMHA B.C. Division, and then use the results of this process to develop a branding and marketing strategy for the Kootenays and Boundary Area.

(b) Management

The following priorities have been established for the management team for the next two years.

-Implement the service "hub" concept, with a particular focus on Nelson

-Develop and implement new approach to recruiting and working with young adults.

Strategic Directions

-Deliver services in the Kootenays and Boundary area communities.

Grow as a respected non profit, multi service agency.

-Focus on areas of experience and competency: mental health, housing, employment, child care, family violence, crisis, youth at risk, and chronic illness management services.

-Deliver services under contract to diverse Provincial ministries, the Interior Health Authority, and Federal departments.

-Develop and deliver services on a fee basis, and/or using private sector capital investments.

-Remain accredited through CARF.

-Promote mental health as a positive choice for all people.

-Advocate for people with mental illness.

-Be an employer of choice, and provide life and career stepping stones for young adults.

Strategic Priorities

-Continue to grow as an organization so as to develop a critical mass of services in each of the "hub" communities (ie Cranbrook, Trail, Nelson and Grand Forks) that can support local and sub-regional synergies and innovations, and support sufficient local management resources to ensure quality, community relations, safety, and organizational cohesion.

-Develop new approaches to recruiting and working with young adults as employees, based on broadening the mandate of CMHA to provide life and career stepping stones for younger people and developing an organizational culture that is more inclusive of the different attitudes to life and work of younger people.

-Ensure that CMHA continues to be a positive and supportive work environment for all employees, and that the greater emphasis on the inclusion of younger employees does not make other staff feel less important or more burdened.

-Work with CMHA B.C. Division to develop a new CMHA brand, and implement this brand and the core message regionally and locally.

-Explore and learn about the opportunities and possibilities of developing more entrepreneurial approaches to capital and operational funding, especially for new housing projects